



# IAN MOSS

Artist, Creative, Designer, Photographer, Illustrator, Photo-Retoucher

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IANMOSSCREATIVE.COM

## Education

### Columbus College of Art and Design

Bachelor of Fine Arts with an emphasis on Illustration  
May 2007

## Experience

### FREELANCE 04 –∞: Designer, Illustrator, Photographer, Post-Production Design:

Branding, logo design, album art, apparel, app brand and interface concepts, book layout, and package design.

#### Photography and Post-Production:

Primary and secondary shooter for weddings, engagements, and other events. High-end photo retouching, fine art photography, portrait photography, and product photography.

#### Illustration:

Storyboarding, character art and design, book illustrations, children's illustrations, hand lettering, portrait and landscape painting.

#### Consultation:

Graphic design and branding consultant, helping clients establish a brand and stay on brand. Helping to establish looks in design and photography for various clients.

### VALLEY CREEK CHURCH 01.16 – 07.20: Graphic Designer

#### Graphic Design:

Branded Valley Creek Kids, LeaderStep, Follow Conference, Groups, and other ministries. Assisted in Church wide re-brand, and designed brand guidelines.

Responsible for branding and packaging for sermon message series; for example; series art, fillable interactive .pdf files, lower 3rds, slide templates, art for web and social media.

Responsible for setting up files for press, screen printing, and web.

Responsible for creating InDesign and Microsoft Word templates that were to be used by other departments giving a cohesive look to all communication material within the organization.

Responsible for designing brochures, leadership books, curriculum books, apparel, banners, and other marketing materials.

Hand lettered logos and designs.

Regularly worked with departments to meet their needs.

Coordinated with production team to ensure the best look and experience of graphics during weekend messages.

#### Photography:

Responsible for shooting and editing photos for all events, baptisms, and weekend services.

Responsible for print, web, and social media photography.

Shot and retouched staff and Valley Creek Leadership Academy portraits.

Shot photography and retouched apparel for Online shop.

Shot photography for Next Steps Center in Lewisville

Created Resource photography to be used by all staff.

#### Post-Production:

Responsible for editing, retouching, and manipulating photos for various media. Created Lightroom presets to give photography a cohesive look throughout all usages.

Assisted in color grading several videos.

#### Leadership:

Responsible for building, coordinating, and training a photography team of over 20 volunteers to photograph events across four campuses.

Wrote curriculum and teaching our photography classes.

Trained volunteers to edit photos.

Wrote our post production and processes manuals.

Trained and managing design volunteers.

#### Illustration:

Character redesign for children's ministry and created new poses, to be used in animation, print and other media.

Illustrated backgrounds for kids camp.

Illustration for apparel, and hand lettering.

#### Production:

Shot B-roll for videos

### RADIANT CHURCH 04.11 – 10.15: Graphic Coordinator

#### Graphic Design:

Branded Radiant, the ministries within it, and RKZ Preschool.

Responsible for branding and packaging for each sermon series; for example; series art, weekly hand out, slide templates, art for web, social media, stage design and concepts.

Responsible for setting up files for press and fabrication, saving the church thousands of dollars a year.

Responsible for creating InDesign templates and training departments how to use them and the program, giving a cohesive look to all communication material within organization.

Responsible for designing brochures, journals, group curriculum books, apparel, novelties, fliers, mass mailers, and other marketing materials. Hand lettered logos and designs.

### Photography:

Responsible for shooting and editing photos for all events, baptisms, and child dedications.

Responsible for print, web and social media, photography.

Shot and retouched staff portraits.

Shot photography for series art.

### Post-Production:

Responsible for editing, retouching and manipulating photos for various media.

### Coordination:

Responsible for coordinating and training volunteers to photograph events and managing design volunteers.

Regularly worked with vendors for print, signage, fabrication, apparel and various items with design or brand on them.

Regularly worked with departments to meet their needs.

### Illustration:

Character design for children's ministry to be used in animation, print and other media.

Hand lettering.

### Production:

Designed, managed, and assisted in set builds.

Shot B-roll for videos.

Operated free roam stage cam, mounted floor cams, and mounted remote cams for IMAG.

### MOUNT VERNON NEWS 8.07 – 8.10: Graphic Designer

Responsible for designing: ads daily, special headers, covers for special publications, and page layout, editing photos for stories and ads.

Responsible for preflight and pre-press of our paper, as well other publications.

Illustrated a short series for a children's column.

## Professional Skills

Graphic Design

Strong Draftsmen, Painter, and Illustrator

Typography

Hand lettering

Photography: Digital and Traditional Black And White

Studio Lighting

Set Design

Marketing

Consulting

Art Direction

Photo Correction, Advanced Retouching and Manipulation

Colorist

Can Work in Any Style or Media

Video Editing, Final Cut Pro Hd, and Adobe Premiere Experience

Working in CMYK and Correct Color Separation Process

Experienced With Pre-Press and Pre-Flight Process

**Platform:** Mac Os X With Some Experience in Trouble Shooting and Windows.

**Applications:** Adobe Photoshop CC, Illustrator CC, Indesign CC Lightroom, Bridge, Capture One, Kodak Prinergy Evo, and Preps, Sending .pdf files to CTP (Direct to Plate)

## References

### Cameron Behzadpour: Digital Content Creator

at Valley Creek Church

Cell: 713.205.2533

Email: admin@xevin.com

### Guy Sasso: Director of Patient Advocacy

at Savior Hospice & Palliative Care

Cell: 602.405.6574

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### Brian Fraley: Executive Director

at Ohio State Properties

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### Jenny James: Owner

at Legacy Music Studio

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### Andrew Turner: Graphic Designer

at Valley Creek Church

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